

Caroline Springs Football Club



2023 SPONSORSHIP PROPOSAL

SPONSORSHIP CO-ORDINATOR

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Our History

THE LAKERS

Established in 2002 fielding only two junior teams. Our growth over the years has continued and is currently over 800 playing and social members. In 2016, our senior men's team won the its inaugural premiership after only 6 years which is a tremendous achievement, and is now making an impact in Div 1, the top tier of the WRFL. Our Female Football program continues to flourish creating a pathway to senior football mirroring the boys with an emphasis on development on and off the field. Being the only

club to field 2 senior women's teams in 2022, both made the grand final with our Div 1 team claiming their inaugural premiership.

In the upcoming season, the Lakers will field junior teams in all age groups for both boys and girls. Also our recent introduction of Lakers Netball continues to grow.

With the support of our community, the Caroline Springs Auskick Program and the attraction of local senior players living in the area, our presence in the area continues to strengthen.



LAKERS & THE COMMUNITY

Caroline Springs FC has become an integral part of the local community. We continue to prosper and grow as one. We continue to build our profile through close links with the local council and numerous community groups.

The Lakers provide a family friendly atmosphere for our kids to play our great game and keep them off the streets. It provides them with a disciplined team environment and an opportunity to get the best out of themselves.

LAKERS & YOU

We're hoping that you believe the Caroline Springs FC to be a perfect vehicle to showcase your brand, products and services because we truly believe we can assist you with your growth and success.

To keep our partnership strong we will constantly keep you up to date and actively involved throughout the season.

Events such as our Season's Launch Dinner, Ladies Day, Family Day, Corporate Business Lunch, Annual Gala Night & Senior Presentation Night have provided a tremendous platform to promote our partnerships in the past and going forward. Sponsorship Funds go a long way towards keeping local football clubs thriving in a competitive environment. Some of the areas these funds are invested in are:

- Updating of senior & junior guernseys
- Purchase of training and match day equipment
- Employing qualified trainers
- League affiliation fees
- Insurances
- Upgrade to facilities
- Keeping junior fees down to an affordable level enabling local kids to participate in a friendly team-orientated environment.





CAROLINE SPRINGS FOOTBALL CLUB

2023 Sponsorship Packages

Detailed next page are our 2023 packages. We are also more than happy to tailor a package to suit your individual needs. We are building an exciting era for the Community and its Football Club and we are looking for those who are prepared to partner us in this venture.

Help us "Make an Impact".....





2023 CLUB SPONSORSHIP PACKAGES

SOCIAL MEDIA PACKAGE - Investment \$1,500
Company Website linked and Logo displayed on CSFC website
Company Website linked and Logo displayed on CSFC Business Partners App
Company Logo advertised via Club social mediums
Digital Certificate of Appreciation (upon request)
Tax Invoice for Advertising
Lakers@Work Events/Sponsors' Day
BRONZE PACKAGE - Investment \$3,000
Media Package Benefitd plus.....
Club Cap, Scarf or Beanie
2 x Corporate Partners Sportsman's Luncheon Tickets
3m Banner on Oval Fence
SILVER PACKAGE - Investment \$6,000
Bronze Package Benefits plus.....
Company Logo on 2022 Club Polo-Shirt
Company Logo displayed on Club Media Wall
Club Polo
Lakers Social Membership
Club Hoodie or Spray Jacket
Upgrade to 4 x Corporate Partners Sportsman's Luncheon Tickets
GOLD PACKAGE - Investment \$10,000
Silver Package Benefits plus.....
Sponsor Video showcasing Company Goods & Services
Company Logo on Club Stationary/Emails
Company Name/Logo on Chosen Club Apparel/Equipment
CFSC Guernsey Framed (1st Year of Partnership)
Upgrade Banner to 6m Banner on Oval Fence
Upgrade Social Membership to Premier Social Membership
Upgrade to 6 x Corporate Partners Sportsman's Luncheon Tickets
PREMIER PACKAGE- Investment \$20,000+
Gold Package Benefits plus.....
Player Sponsorship/Ambassador
2nd 6m Banner on Oval Fence
Upgrade Premier Social Membership to Lakers Legends
Matchday Guernsey Branding
Upgrade to 10 x Corporate Partners Sportsman's Luncheon Tickets
Other Options
Sponsorship Packages can be changed to cater for your unique requirements
Player Sponsorship Packages available
Junior Team Sponsorship Packages available
Social Memberships available

SENIOR PLAYER CORPORATE SPONSOR PACKAGE

- Company details digitally displayed with sponsored player photo on CSFC website, Social Mediums and Social Rooms
- Invitation to our Sponsors' Day Event
- Invitation for both sponsor & player to our Corporate Sponsors' Dinner
- Covers Player Matchday Apparel
- Company Logo personalised on Polo provided to sponsor & player
- Covers Player Annual Registration
- Digital Photo of Player and Sponsor's Logo (upon request)
- Tax Invoice for Advertising

Total Investment - \$1,495

SENIOR PLAYER SPONSOR PACKAGE

- Company details digitally displayed with sponsored player photo on CSFC website, Social Mediums and Social Rooms
- Invitation to our Sponsors' Day Event
- One ticket to the CSFC mid-year ball provided to the player
- Covers Player Annual Registration
- Digital Photo of Player and Sponsor's Logo (upon request)
- Tax Invoice for Advertising

Total Investment - \$695

JUNIOR PLAYER SPONSOR PACK

- Company details digitally displayed with sponsored player photo on CSFC website and Social Mediums & Social Rooms
- Invitation to our Sponsors' Day Event
- Covers Player Annual Registration
- Digital Photo of Player and Sponsor's Logo (upon request)
- Tax Invoice for Advertising

Total Investment - \$495

SameDay TEES

YOUR BRAND

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ANDOLINE SPRINGS CRICKET CLUB





THANKS TO OUR 2022 SPONSORS



BLUE MARLIN





PINK GIN
SODA



PINK GIN
SODA





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